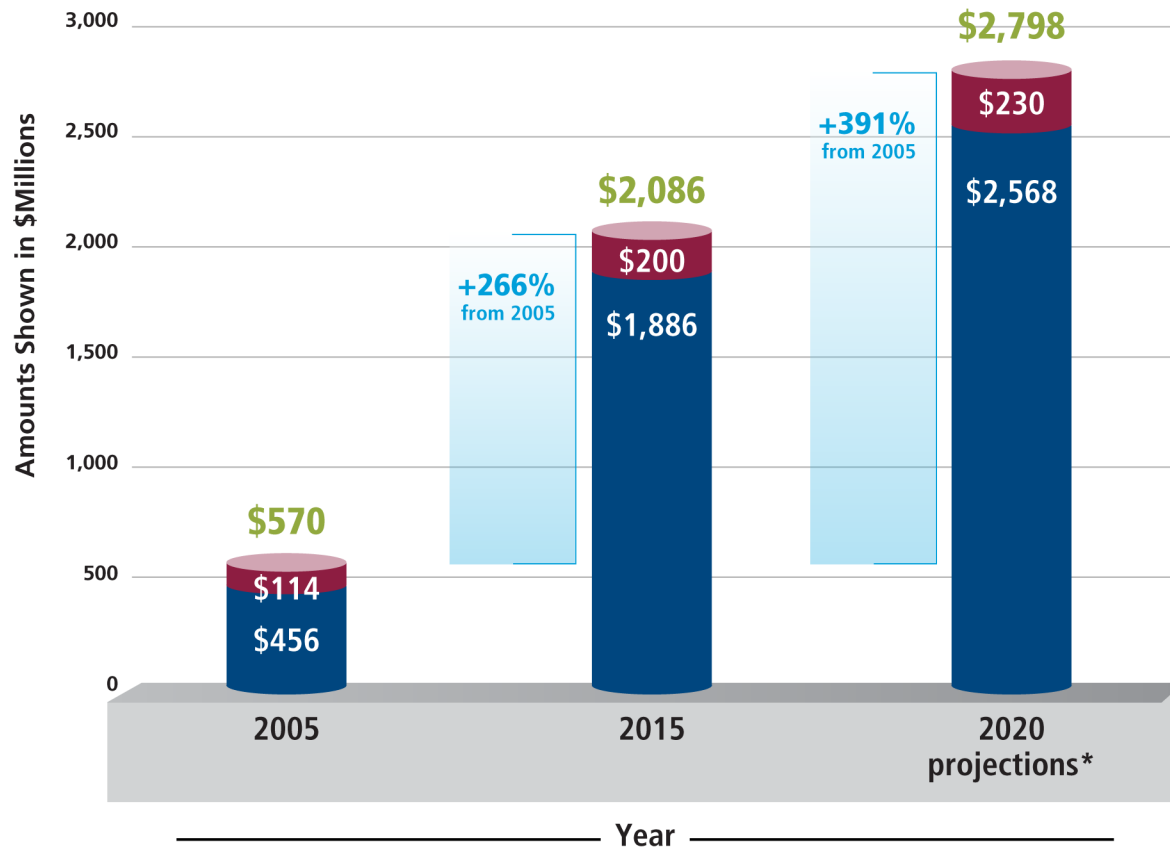


Revenues for Autonomous 5 Conferences (ACC, Big 10, Big 12, PAC-12, SEC)



2005 and 2015 Data Source:
Conference 990 forms and NCAA
Conference Revenue Distribution
Reports

*2020 Projections: Estimated NCAA
distribution based on NCAA contract
increases and assuming similar
distribution levels; increases in
conference media contracts based on
new deals and contract escalations
reported in media sources.