

# C.A.R.E. MODEL DATA: Example 1 of the Financial Responsibility Principle in Connecting Athletics Revenues with the Educational Model of College Sports

(See full report for explanation)

## Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)

If Column B divided by Column A is less than 50% (Column C), spending would require change (Column D).

\*Data are based on a three-year average using 2019, 2022, & 2023 fiscal years.

	Column A	Column B	Column C	Column D
<b>DIVISION I Public Institutions</b>	3-year Average of the Total Amount of Shared Athletics Revenue Distributions <b>received</b> by the institution	3-year Average of the Total Amount <b>spent</b> on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics by the institution	<b>C.A.R.E. 50% Benchmark</b> (Percentage of Shared Athletics Revenue Distributions spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics)	Total Amount the median institution must <b>reallocate and spend on athlete-centric areas</b> to meet the C.A.R.E. 50% Benchmark

DIVISION I - Football Bowl Subdivision (FBS)				
	Column A	Column B	Column C	Column D
Appalachian State University	\$3,700,671	\$7,821,649	211.4%	\$0
Arizona State University	\$36,544,821	\$22,318,451	61.1%	\$0
Arkansas State University	\$2,088,672	\$8,116,161	388.6%	\$0
Auburn University	\$61,774,757	\$20,973,041	34.0%	\$9,914,337
Ball State University	\$3,151,060	\$8,688,206	275.7%	\$0
Boise State University	\$8,758,813	\$11,306,389	129.1%	\$0
Bowling Green State University	\$3,548,704	\$7,995,938	225.3%	\$0
California State University-Fresno	\$6,913,880	\$10,415,149	150.6%	\$0
Central Michigan University	\$3,173,271	\$7,368,966	232.2%	\$0
Clemson University	\$40,510,820	\$24,704,735	61.0%	\$0
Coastal Carolina University	\$3,392,632	\$9,920,825	292.4%	\$0
Colorado State University	\$5,818,232	\$11,070,774	190.3%	\$0
East Carolina University	\$7,901,282	\$10,747,080	136.0%	\$0
Eastern Michigan University	\$4,483,501	\$10,344,073	230.7%	\$0
Florida Atlantic University	\$1,928,699	\$5,860,587	303.9%	\$0
Florida International University	\$4,588,866	\$8,379,463	182.6%	\$0
Florida State University	\$43,990,102	\$15,227,073	34.6%	\$6,767,978
Georgia Institute of Technology	\$40,624,947	\$15,836,799	39.0%	\$4,475,675
Georgia Southern University	\$3,093,797	\$7,433,109	240.3%	\$0

Data source: Knight-Newhouse College Athletics Database, using data reported by institutions on NCAA Financial Reports ([knightnewhousedata.org](http://knightnewhousedata.org))

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CONNECTING ATHLETICS REVENUES TO THE EDUCATIONAL MODEL OF COLLEGE SPORTS (C.A.R.E. MODEL)

**Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)**

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Georgia State University	\$3,068,205	\$8,638,220	281.5%	\$0
Indiana University-Bloomington	\$63,105,860	\$21,402,111	33.9%	\$10,150,819
Iowa State University	\$48,594,556	\$14,040,730	28.9%	\$10,256,548
Kansas State University	\$49,048,698	\$11,270,181	23.0%	\$13,254,168
Kent State University	\$3,121,066	\$7,781,112	249.3%	\$0
Louisiana State University and Agricultural & Mechanical College	\$60,338,268	\$26,869,517	44.5%	\$3,299,617
Louisiana Tech University	\$4,542,533	\$7,219,015	158.9%	\$0
Marshall University	\$3,282,787	\$9,426,204	287.1%	\$0
Miami University	\$3,503,881	\$13,071,462	373.1%	\$0
Michigan State University	\$62,295,002	\$21,228,461	34.1%	\$9,919,040
Middle Tennessee State University	\$5,853,329	\$9,956,545	170.1%	\$0
Mississippi State University	\$57,322,588	\$17,869,949	31.2%	\$10,791,346
New Mexico State University	\$1,474,611	\$9,845,094	667.6%	\$0
North Carolina State University at Raleigh	\$46,677,007	\$15,071,599	32.3%	\$8,266,904
Northern Illinois University	\$3,198,354	\$7,515,237	235.0%	\$0
Ohio University	\$3,482,783	\$9,784,046	280.9%	\$0
Oklahoma State University	\$49,698,393	\$11,820,622	23.8%	\$13,028,575
Old Dominion University	\$1,732,232	\$10,677,034	616.4%	\$0
Oregon State University	\$39,426,333	\$13,791,829	35.0%	\$5,921,338
Pennsylvania State University	\$56,795,372	\$26,505,175	46.7%	\$1,892,511
Purdue University	\$61,920,493	\$16,915,510	27.3%	\$14,044,737
Rutgers, The State University of New Jersey-New Brunswick	\$46,399,010	\$25,137,031	54.2%	\$0
San Diego State University	\$7,250,660	\$10,453,360	144.2%	\$0
San Jose State University	\$6,656,077	\$9,394,083	141.1%	\$0
Temple University	data n/a	data n/a	data n/a	data n/a
Texas A & M University	\$50,326,372	\$18,120,207	36.0%	\$7,042,979
Texas State University	\$2,795,334	\$8,003,865	286.3%	\$0
Texas Tech University	\$41,329,664	\$10,727,289	26.0%	\$9,937,543

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The Ohio State University	\$70,849,151	\$35,446,659	50.0%	\$0
The University of Alabama	\$71,893,257	\$24,321,976	33.8%	\$11,624,652
The University of Tennessee	\$52,683,136	\$24,960,199	47.4%	\$1,381,370
The University of Texas at Austin	\$42,375,021	\$22,323,869	52.7%	\$0
The University of Texas at El Paso	\$4,842,645	\$9,299,945	192.0%	\$0
The University of Texas at San Antonio	\$2,618,006	\$8,385,032	320.3%	\$0
Troy University	\$2,584,311	\$7,083,504	274.1%	\$0
United States Air Force Academy	data n/a	data n/a	data n/a	data n/a
United States Military Academy	data n/a	data n/a	data n/a	data n/a
United States Naval Academy	data n/a	data n/a	data n/a	data n/a
University at Buffalo, The State University of New York	\$3,450,109	\$8,869,247	257.1%	\$0
University of Akron	\$3,092,096	\$7,161,565	231.6%	\$0
University of Alabama at Birmingham	\$2,341,088	\$9,350,555	399.4%	\$0
University of Arizona	\$33,810,343	\$19,082,907	56.4%	\$0
University of Arkansas	\$52,616,230	\$19,298,263	36.7%	\$7,009,853
University of California-Berkeley	\$35,969,080	\$18,247,342	50.7%	\$0
University of California-Los Angeles	\$39,235,590	\$22,619,130	57.6%	\$0
University of Central Florida	\$9,979,912	\$12,311,278	123.4%	\$0
University of Cincinnati	\$10,697,910	\$11,931,247	111.5%	\$0
University of Colorado Boulder	\$34,070,205	\$15,997,826	47.0%	\$1,037,276
University of Connecticut	\$7,839,217	\$16,496,457	210.4%	\$0
University of Florida	\$63,361,215	\$20,605,226	32.5%	\$11,075,381
University of Georgia	\$57,164,778	\$19,473,982	34.1%	\$9,108,407
University of Hawaii at Manoa	\$6,774,922	\$12,695,679	187.4%	\$0
University of Houston	\$7,996,554	\$12,586,487	157.4%	\$0
University of Illinois Urbana-Champaign	\$64,091,287	\$17,560,859	27.4%	\$14,484,785
University of Iowa	\$63,437,330	\$20,331,472	32.0%	\$11,387,193
University of Kansas	\$49,165,506	\$17,567,839	35.7%	\$7,014,914

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University of Kentucky	\$71,662,204	\$24,378,504	34.0%	\$11,452,598
University of Louisiana at Lafayette	\$4,352,215	\$9,834,015	226.0%	\$0
University of Louisiana at Monroe	\$2,786,974	\$6,142,544	220.4%	\$0
University of Louisville	\$37,717,488	\$19,662,745	52.1%	\$0
University of Maryland-College Park	\$51,988,419	\$23,280,774	44.8%	\$2,713,435
University of Massachusetts Amherst	\$2,399,855	\$13,854,932	577.3%	\$0
University of Memphis	\$8,309,505	\$11,754,798	141.5%	\$0
University of Michigan	\$61,390,951	\$39,554,602	64.4%	\$0
University of Minnesota-Twin Cities	\$63,178,215	\$19,939,303	31.6%	\$11,649,805
University of Mississippi	\$53,007,794	\$14,411,318	27.2%	\$12,092,579
University of Missouri-Columbia	\$53,197,878	\$15,199,546	28.6%	\$11,399,393
University of Nebraska-Lincoln	\$57,601,166	\$28,860,744	50.1%	\$0
University of Nevada-Las Vegas	\$5,997,605	\$11,794,060	196.6%	\$0
University of Nevada-Reno	\$6,224,486	\$10,387,102	166.9%	\$0
University of New Mexico	\$6,006,543	\$10,315,222	171.7%	\$0
University of North Carolina at Chapel Hill	\$40,583,028	\$20,536,230	50.6%	\$0
University of North Carolina at Charlotte	\$2,082,807	\$8,183,602	392.9%	\$0
University of North Texas	\$2,624,166	\$7,876,183	300.1%	\$0
University of Oklahoma	\$48,558,022	\$29,113,457	60.0%	\$0
University of Oregon	\$37,955,909	\$17,865,210	47.1%	\$1,112,745
University of Pittsburgh-Pittsburgh Campus	data n/a	data n/a	data n/a	data n/a
University of South Alabama	\$2,873,174	\$8,136,659	283.2%	\$0
University of South Carolina	\$51,960,052	\$21,847,152	42.0%	\$4,132,875
University of South Florida	\$8,787,485	\$10,581,858	120.4%	\$0
University of Southern Mississippi	\$1,889,754	\$6,446,586	341.1%	\$0
University of Toledo	\$5,128,169	\$10,307,325	201.0%	\$0
University of Utah	\$41,012,252	\$15,164,334	37.0%	\$5,341,792
University of Virginia	\$39,772,019	\$24,553,093	61.7%	\$0

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University of Washington	\$39,475,924	\$20,733,300	52.5%	\$0
University of Wisconsin-Madison	\$65,824,086	\$24,133,054	36.7%	\$8,778,990
University of Wyoming	\$6,318,960	\$10,553,736	167.0%	\$0
Utah State University	\$6,565,991	\$8,543,351	130.1%	\$0
Virginia Polytechnic Institute and State University	\$46,480,279	\$19,673,370	42.3%	\$3,566,769
Washington State University	\$38,185,336	\$14,433,009	37.8%	\$4,659,659
West Virginia University	\$41,927,496	\$16,248,373	38.8%	\$4,715,376
Western Kentucky University	\$3,646,986	\$7,652,075	209.8%	\$0
Western Michigan University	\$3,986,243	\$9,231,870	231.6%	\$0
<b>DIVISION I - Football Championship Subdivision (FCS)</b>				
Alabama A & M University	\$103,874	\$3,909,496	3763.7%	\$0
Alabama State University	\$1,007,399	\$4,443,827	441.1%	\$0
Alcorn State University	\$415,623	\$1,757,648	422.9%	\$0
Austin Peay State University	\$1,115,525	\$5,624,834	504.2%	\$0
California Polytechnic State University-San Luis Obispo	\$1,441,545	\$6,952,277	482.3%	\$0
California State University-Sacramento	\$1,658,648	\$6,379,757	384.6%	\$0
Central Connecticut State University	\$630,958	\$4,708,611	746.3%	\$0
Citadel Military College of South Carolina	\$575,193	\$6,514,178	1132.5%	\$0
Delaware State University	\$460,563	\$3,329,704	723.0%	\$0
East Tennessee State University	\$916,515	\$6,024,741	657.4%	\$0
Eastern Illinois University	\$1,376,792	\$4,172,984	303.1%	\$0
Eastern Kentucky University	\$1,256,661	\$6,791,462	540.4%	\$0
Eastern Washington University	\$981,485	\$4,605,369	469.2%	\$0
Florida Agricultural and Mechanical University	\$587,501	\$4,389,958	747.2%	\$0
Grambling State University	\$372,705	\$3,390,101	909.6%	\$0
Idaho State University	\$836,887	\$5,719,537	683.4%	\$0
Illinois State University	\$1,881,161	\$8,578,698	456.0%	\$0

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Indiana State University	\$1,361,732	\$6,324,759	464.5%	\$0
Jackson State University	\$1,130,659	\$3,868,110	342.1%	\$0
Jacksonville State University	\$1,193,352	\$6,057,431	507.6%	\$0
James Madison University	\$1,656,747	\$11,248,270	678.9%	\$0
Kennesaw State University	\$1,207,687	\$5,996,395	496.5%	\$0
Lamar University	\$998,929	\$6,964,229	697.2%	\$0
McNeese State University	\$992,347	\$4,734,719	477.1%	\$0
Mississippi Valley State University	\$589,006	\$1,513,742	257.0%	\$0
Missouri State University	\$1,690,264	\$6,096,271	360.7%	\$0
Montana State University	\$2,973,134	\$7,133,076	239.9%	\$0
Morehead State University	\$689,669	\$2,837,972	411.5%	\$0
Morgan State University	\$360,455	\$5,757,346	1597.2%	\$0
Murray State University	\$816,097	\$5,719,371	700.8%	\$0
Nicholls State University	\$750,966	\$3,438,693	457.9%	\$0
Norfolk State University	\$947,892	\$4,376,249	461.7%	\$0
North Carolina A & T State University	\$958,167	\$3,940,320	411.2%	\$0
North Carolina Central University	\$973,744	\$3,985,991	409.3%	\$0
North Dakota State University	\$1,688,868	\$5,806,782	343.8%	\$0
Northern Arizona University	\$944,039	\$7,393,555	783.2%	\$0
Northwestern State University of Louisiana	\$794,264	\$6,097,804	767.7%	\$0
Portland State University	\$899,026	\$5,986,374	665.9%	\$0
Prairie View A & M University	\$1,934,122	\$4,343,980	224.6%	\$0
Sam Houston State University	\$847,414	\$5,848,119	690.1%	\$0
South Carolina State University	\$591,429	\$2,899,244	490.2%	\$0
South Dakota State University	\$1,928,764	\$4,853,002	251.6%	\$0
Southeast Missouri State University	\$990,491	\$4,588,986	463.3%	\$0
Southeastern Louisiana University	\$1,265,578	\$4,971,601	392.8%	\$0
Southern Illinois University-Carbondale	\$1,678,104	\$6,025,827	359.1%	\$0

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Southern University and A & M College	\$611,139	\$3,690,155	603.8%	\$0
Southern Utah University	\$1,157,247	\$5,048,548	436.3%	\$0
Stephen F Austin State University	\$848,724	\$5,712,417	673.1%	\$0
Stony Brook University	\$1,693,161	\$8,909,315	526.2%	\$0
Tarleton State University	data n/a	data n/a	data n/a	data n/a
Tennessee State University	\$378,808	\$3,918,694	1034.5%	\$0
Tennessee Technological University	\$1,062,782	\$5,737,964	539.9%	\$0
Texas Southern University	\$1,263,742	\$4,720,223	373.5%	\$0
The University of Montana	\$993,312	\$6,264,266	630.6%	\$0
The University of Tennessee at Chattanooga	\$489,284	\$5,989,485	1224.1%	\$0
The University of Tennessee at Martin	\$1,175,704	\$5,139,721	437.2%	\$0
Towson University	\$1,389,973	\$8,867,741	638.0%	\$0
University at Albany, State University of New York	\$1,434,805	\$8,530,148	594.5%	\$0
University of Arkansas at Pine Bluff	\$896,701	\$3,336,862	372.1%	\$0
University of California-Davis	\$2,028,527	\$9,473,509	467.0%	\$0
University of Central Arkansas	\$1,185,394	\$5,194,558	438.2%	\$0
University of Delaware	\$1,484,965	\$4,751,777	320.0%	\$0
University of Idaho	\$1,130,900	\$6,389,581	565.0%	\$0
University of Maine	\$1,860,074	\$7,283,747	391.6%	\$0
University of New Hampshire	\$1,535,527	\$10,618,146	691.5%	\$0
University of North Alabama	\$101,555	\$3,127,741	3079.9%	\$0
University of North Dakota	\$2,286,836	\$7,168,191	313.5%	\$0
University of Northern Colorado	\$1,099,410	\$6,011,746	546.8%	\$0
University of Northern Iowa	\$1,682,501	\$4,576,893	272.0%	\$0
University of Rhode Island	\$2,372,359	\$10,710,325	451.5%	\$0
University of South Dakota	\$1,434,603	\$5,710,467	398.1%	\$0
Utah Tech University	\$12,273	\$2,589,181	21096.6%	\$0

Data source: Knight-Newhouse College Athletics Database, using data reported by institutions on NCAA Financial Reports ([knightnewhousedata.org](http://knightnewhousedata.org))

\*Excludes military academies due to private funding structures for athletics

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CONNECTING ATHLETICS REVENUES TO THE EDUCATIONAL MODEL OF COLLEGE SPORTS (C.A.R.E. MODEL)

**Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)**

If Column B divided by Column A is less than 50% (Column C), spending would require change (Column D).

*\*Data are based on a three-year average using 2019, 2022, & 2023 fiscal years.*

	Column A	Column B	Column C	Column D
<b>DIVISION I Public Institutions</b>	3-year Average of the Total Amount of Shared Athletics Revenue Distributions <b>received</b> by the institution	3-year Average of the Total Amount <b>spent</b> on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics by the institution	<b>C.A.R.E. 50% Benchmark</b> (Percentage of Shared Athletics Revenue Distributions spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics)	Total Amount the median institution must <b>reallocate and spend on athlete-centric areas</b> to meet the C.A.R.E. 50% Benchmark
Virginia Military Institute	\$612,546	\$5,663,830	924.6%	\$0
Weber State University	\$1,083,078	\$5,293,403	488.7%	\$0
Western Carolina University	\$946,346	\$3,166,749	334.6%	\$0
Western Illinois University	\$1,103,778	\$4,536,645	411.0%	\$0
William & Mary	\$1,350,298	\$10,577,355	783.3%	\$0
Youngstown State University	\$1,341,221	\$5,661,255	422.1%	\$0
<b>DIVISION I - No Football/Basketball-Centric</b>				
Binghamton University, The State University of New York	\$965,807	\$5,085,359	526.5%	\$0
California State University-Bakersfield	\$629,164	\$4,041,128	642.3%	\$0
California State University-Fullerton	\$712,690	\$4,290,851	602.1%	\$0
California State University-Long Beach	\$838,978	\$3,788,540	451.6%	\$0
California State University-Northridge	\$651,067	\$4,244,550	651.9%	\$0
Chicago State University	\$341,727	\$3,031,805	887.2%	\$0
Cleveland State University	\$570,152	\$3,990,702	699.9%	\$0
College of Charleston	\$616,257	\$5,505,905	893.4%	\$0
Coppin State University	\$339,958	\$1,917,832	564.1%	\$0
Florida Gulf Coast University	\$785,103	\$4,574,235	582.6%	\$0
George Mason University	\$1,239,937	\$7,604,322	613.3%	\$0
Indiana University-Purdue University-Indianapolis	\$674,932	\$3,424,380	507.4%	\$0
Longwood University	\$402,098	\$4,119,402	1024.5%	\$0
New Jersey Institute of Technology	\$783,435	\$5,747,206	733.6%	\$0
Northern Kentucky University	\$522,369	\$3,360,064	643.2%	\$0
Oakland University	\$873,410	\$5,228,128	598.6%	\$0
Purdue University Fort Wayne	\$606,039	\$3,116,817	514.3%	\$0
Radford University	\$567,549	\$3,415,472	601.8%	\$0
Southern Illinois University-Edwardsville	\$866,780	\$3,203,721	369.6%	\$0
Texas A & M University-Corpus Christi	\$509,370	\$3,722,675	730.8%	\$0

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**Benchmark is to spend at least 50% of Shared Athletics Revenue Distributions on Target Areas (C.A.R.E. 50% Benchmark)**

If Column B divided by Column A is less than 50% (Column C), spending would require change (Column D).

*\*Data are based on a three-year average using 2019, 2022, & 2023 fiscal years.*

	Column A	Column B	Column C	Column D
<b>DIVISION I Public Institutions</b>	3-year Average of the Total Amount of Shared Athletics Revenue Distributions <b>received</b> by the institution	3-year Average of the Total Amount <b>spent</b> on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics by the institution	<b>C.A.R.E. 50% Benchmark</b> (Percentage of Shared Athletics Revenue Distributions spent on the target areas of Athlete Scholarships/Educational Benefits, Athlete Medical, Athlete Meals, and/or University Academics)	Total Amount the median institution must <b>reallocate and spend on athlete-centric areas</b> to meet the C.A.R.E. 50% Benchmark
The University of Texas at Arlington	\$720,305	\$4,234,785	587.9%	\$0
The University of Texas Rio Grande Valley	\$504,163	\$2,985,673	592.2%	\$0
University of Arkansas at Little Rock	\$786,481	\$4,225,730	537.3%	\$0
University of California-Irvine	\$905,725	\$5,021,144	554.4%	\$0
University of California-Riverside	\$437,975	\$4,671,229	1066.6%	\$0
University of California-Santa Barbara	\$857,337	\$6,123,492	714.2%	\$0
University of Illinois Chicago	\$737,014	\$5,806,120	787.8%	\$0
University of Maryland Eastern Shore	\$397,945	\$2,389,273	600.4%	\$0
University of Maryland-Baltimore County	\$809,665	\$5,767,583	712.3%	\$0
University of Massachusetts-Lowell	\$602,787	\$7,032,709	1166.7%	\$0
University of Missouri-Kansas City	\$756,384	\$4,742,179	627.0%	\$0
University of Nebraska at Omaha	\$850,136	\$4,205,625	494.7%	\$0
University of New Orleans	\$146,905	\$1,314,385	894.7%	\$0
University of North Carolina at Asheville	\$567,768	\$2,430,173	428.0%	\$0
University of North Carolina at Greensboro	\$634,133	\$3,291,996	519.1%	\$0
University of North Carolina at Wilmington	\$668,641	\$3,202,073	478.9%	\$0
University of North Florida	\$1,146,741	\$3,181,181	277.4%	\$0
University of South Carolina Upstate	\$254,416	\$3,672,244	1443.4%	\$0
University of Vermont	\$1,069,525	\$8,087,273	756.2%	\$0
University of Wisconsin-Green Bay	\$470,847	\$2,899,137	615.7%	\$0
University of Wisconsin-Milwaukee	\$652,852	\$4,993,867	764.9%	\$0
Utah Valley University	\$746,881	\$4,336,282	580.6%	\$0
Virginia Commonwealth University	\$2,293,679	\$8,768,373	382.3%	\$0
Wichita State University	\$2,150,521	\$3,858,402	179.4%	\$0
Winthrop University	\$542,708	\$4,029,798	742.5%	\$0
Wright State University	\$432,777	\$2,800,175	647.0%	\$0

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