



**HOUSE CASE
IMPACT:
BLUEPRINTS
FOR THE FUTURE
OF DIVISION I**



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**Knight Commission
On Intercollegiate Athletics**

A PROJECT OF THE JOHN S. AND JAMES L. KNIGHT FOUNDATION

**2024 NACDA Convention
Las Vegas, Nevada
June 11, 2024**



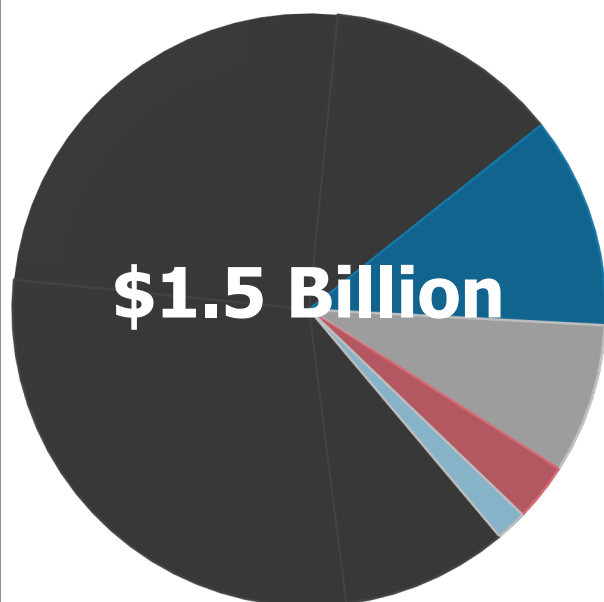
HOUSE CASE IMPACT: BLUEPRINTS FOR THE FUTURE OF DIVISION I

- I. Future of Power 4 Programs**
- II. Future of DIAAAA/FCS Programs**
- III. Q&A**
(Zoom participants – use Q&A text box)



2027 Projected Annual Gross Revenue

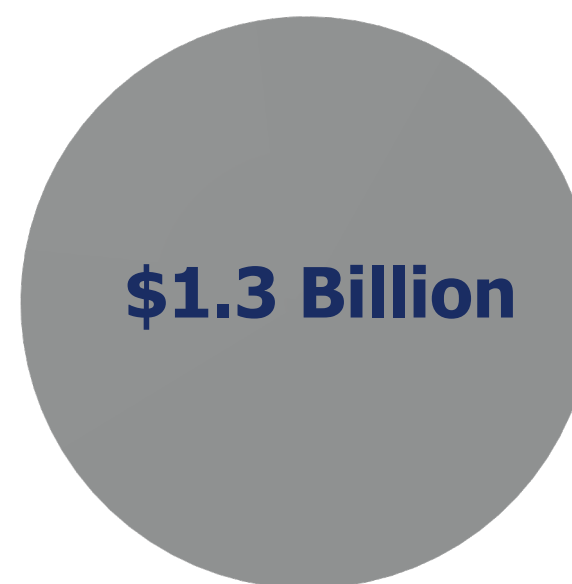
NCAA[®]



- **1,100** schools
- **\$600M+** to **352** DI Schools
- Revenues from **90** NCAA Championships only
- Funds national costs of FBS Football (legal, insurance, rules, eligibility, etc.)
- Distributions incentivize NCAA priorities



**COLLEGE
FOOTBALL
PLAYOFF**



- **\$1.1B (90%)** to **67** P4 Schools
- Revenues from **1** non-NCAA Championship
- Pays NCAA **\$0** for operating FBS Football
- Distributions incentivize FBS Football success



House vs. NCAA, Power 5 Conferences

**Damages = \$2.78 Billion
over 10-year period**



100% paid by NCAA, DI
Conferences and DI Institutions

- 42% from insurance and reserves
- 58% from Division I distributions, \$165 Million allocated as follows:
 - 40% FBS Power 4
 - 17% FBS Group of 5
 - 43% Non-FBS



COLLEGE
FOOTBALL
PLAYOFF

0% paid by CFP



Knight Commission Recommendation on Separate Football Entity

December 2020



- Funded by CFP revenues
- More football athletes and independent experts in governance
- Funds national operating costs for FBS Football



HOUSE CASE IMPACT: BLUEPRINTS FOR THE FUTURE OF DIVISION I



The Future of Power 4 Programs

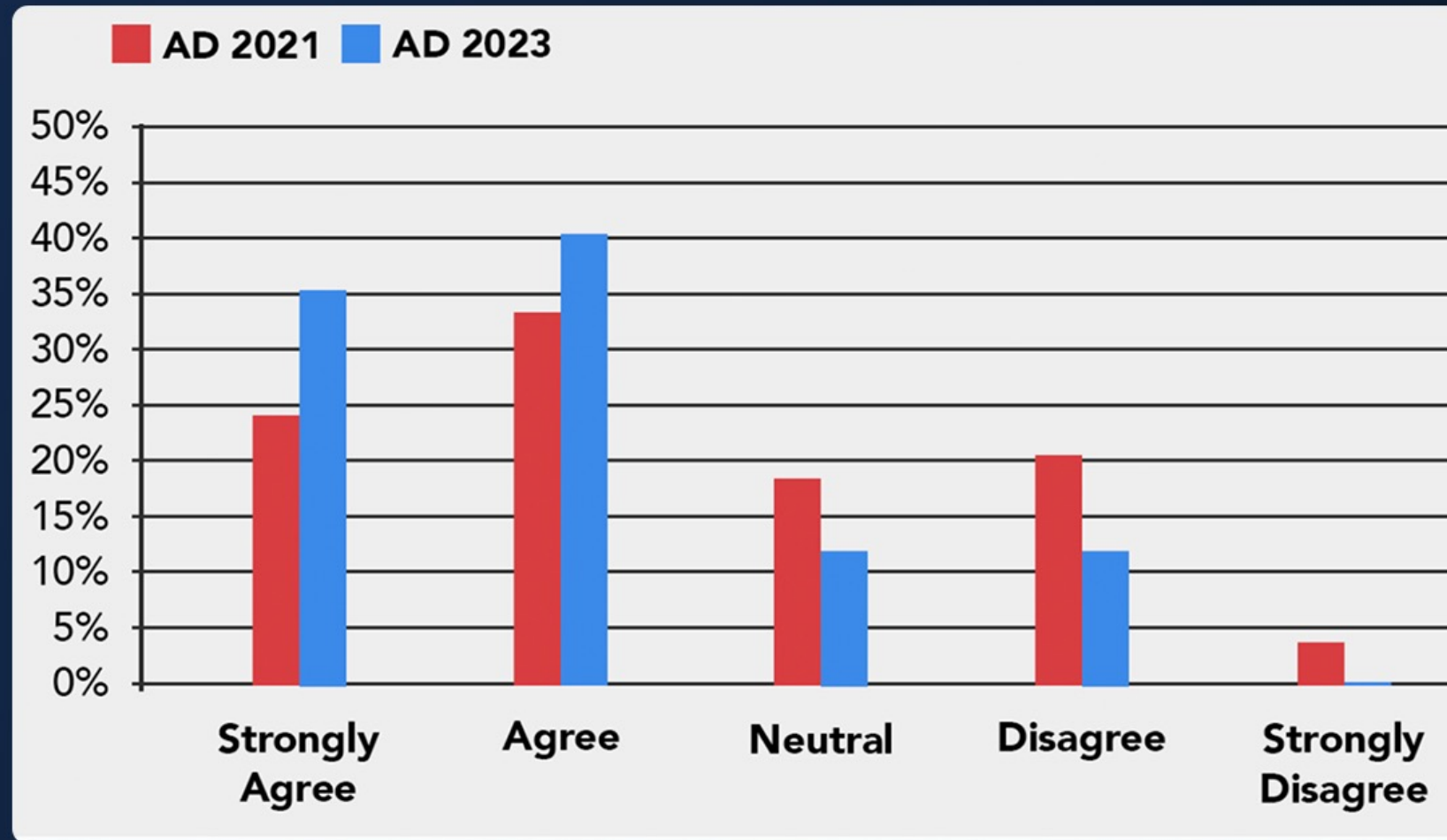
COLLEGE FOOTBALL OVERSIGHT SURVEY

HOUSE CASE IMPACT: BLUEPRINTS FOR THE FUTURE OF DIVISION I

**BY ATHLETIC DIRECTOR U &
ILLINOIS CHIEF COMMERCIAL OFFICER TOM MORELAND**

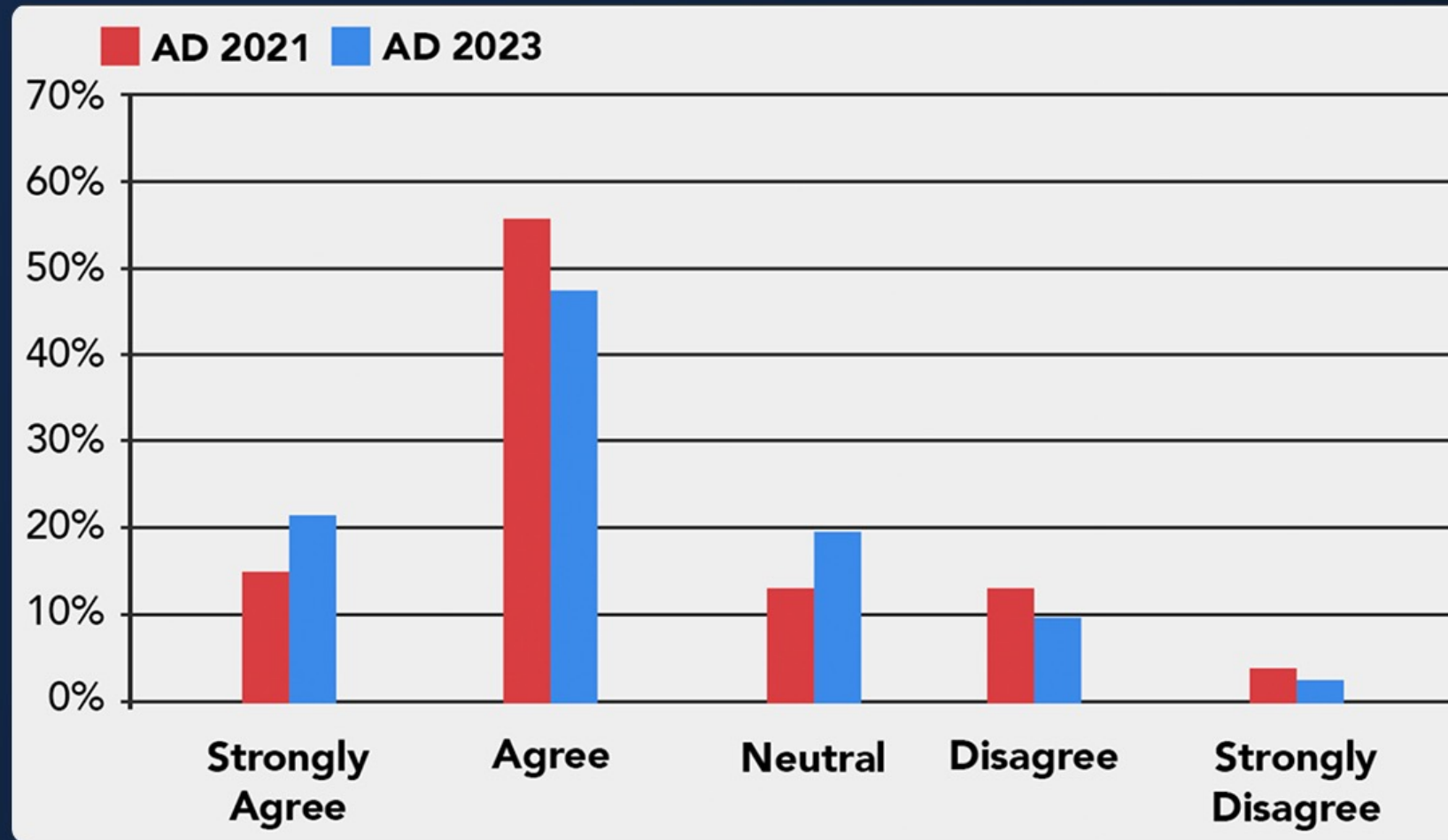
JUNE 11, 2024

DOES THE FBS NEED A COMMISSIONER OR SIMILAR LEADERSHIP POSITION TO LEAD THE FBS CONFERENCES?



PARTICIPANTS: 50 FBS ATHLETIC DIRECTORS

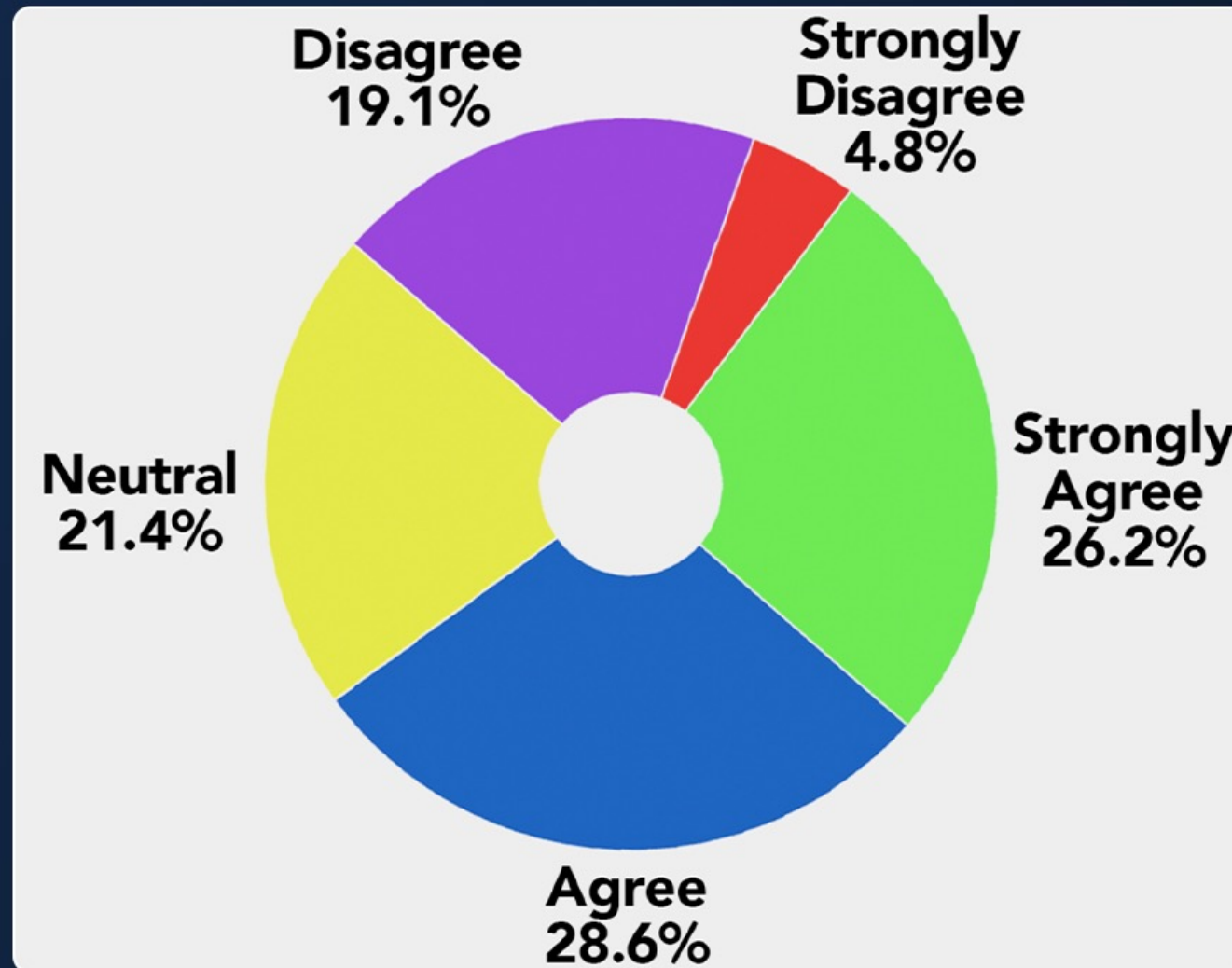
DOES THE FBS NEED A SPECIFIC LEADERSHIP PANEL TO LEAD AND ALIGN THE FBS CONFERENCES?



PARTICIPANTS: 50 FBS ATHLETIC DIRECTORS

SHOULD THE FBS SCHOOLS BE GOVERNED BY A NEW ASSOCIATION UNDER THE CFP UMBRELLA?

2023 SURVEY



PARTICIPANTS: 50 FBS ATHLETIC DIRECTORS



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The Future of Power 4 Programs



HOUSE CASE IMPACT: BLUEPRINTS FOR THE FUTURE OF DIVISION I



The Future of DIAAAA/FCS Programs

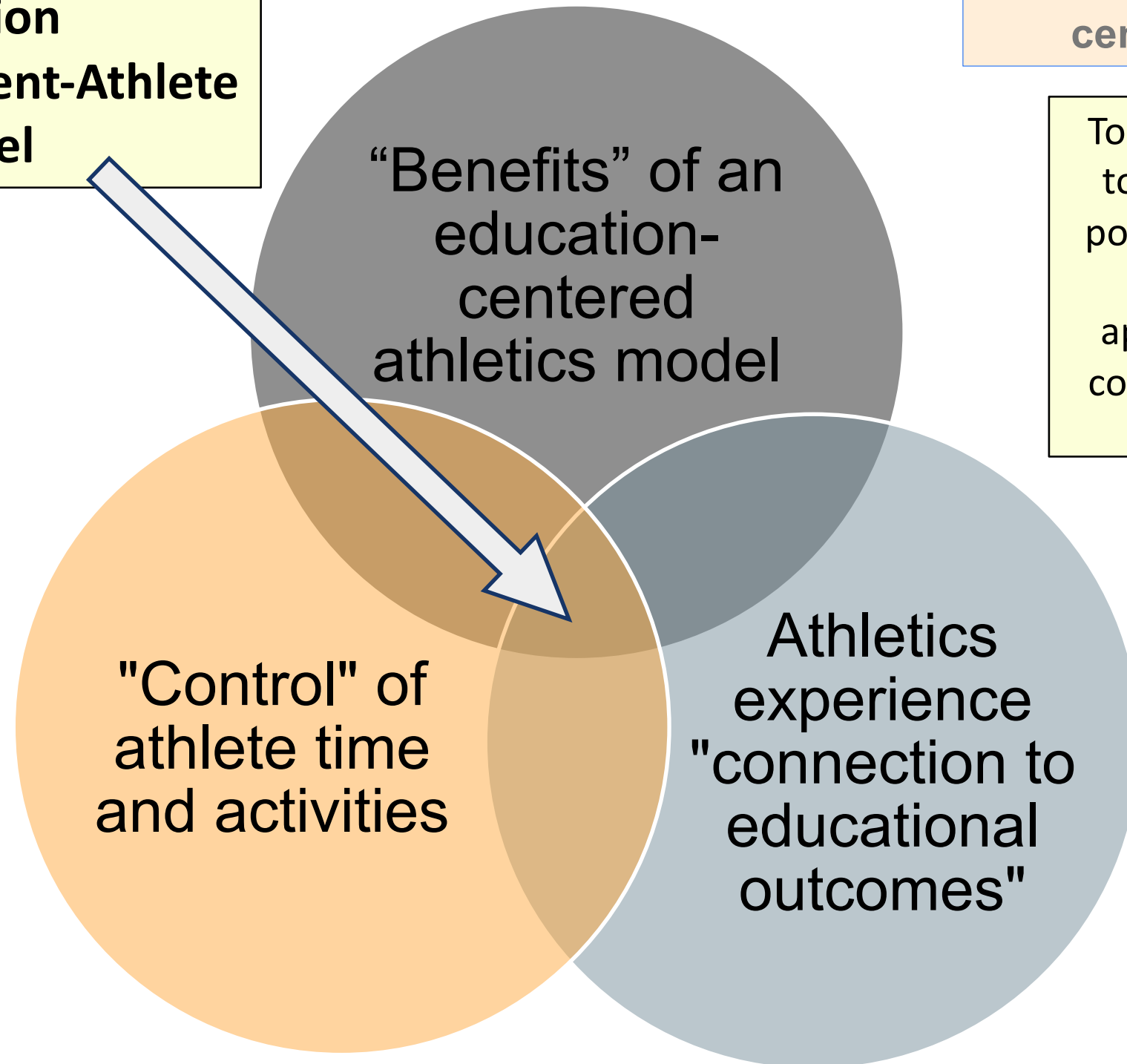
Purpose



1. **Create a defensible model of college sports.**
2. **Compete at the highest level of college sports.**
3. **Remain basketball-centric including access to broad-based championships and revenue sharing.**

**Division I
Next Generation
Educational and Student-Athlete
Centric Model**

PRIMACY OF EDUCATION
Intercollegiate Athletics is
centered in education.



Tools have been developed to help identify a balance point for each fundamental element that permits application by institution, conference, sport, division, and/or subdivision.

SOCIAL SECTOR ENTERPRISE

Intercollegiate Athletics serves a public purpose and is centered in education.

Public Purpose

- Uniquely prepares citizens
- Provides educational access and athletic opportunities
- Develops leaders and empowers underrepresented minorities
- Advances holistic health
- Catalyzes U.S. and global sport ecosystem

Frameworks





HOUSE CASE IMPACT: BLUEPRINTS FOR THE FUTURE OF DIVISION I



The Future of DIAAA/FCS Programs



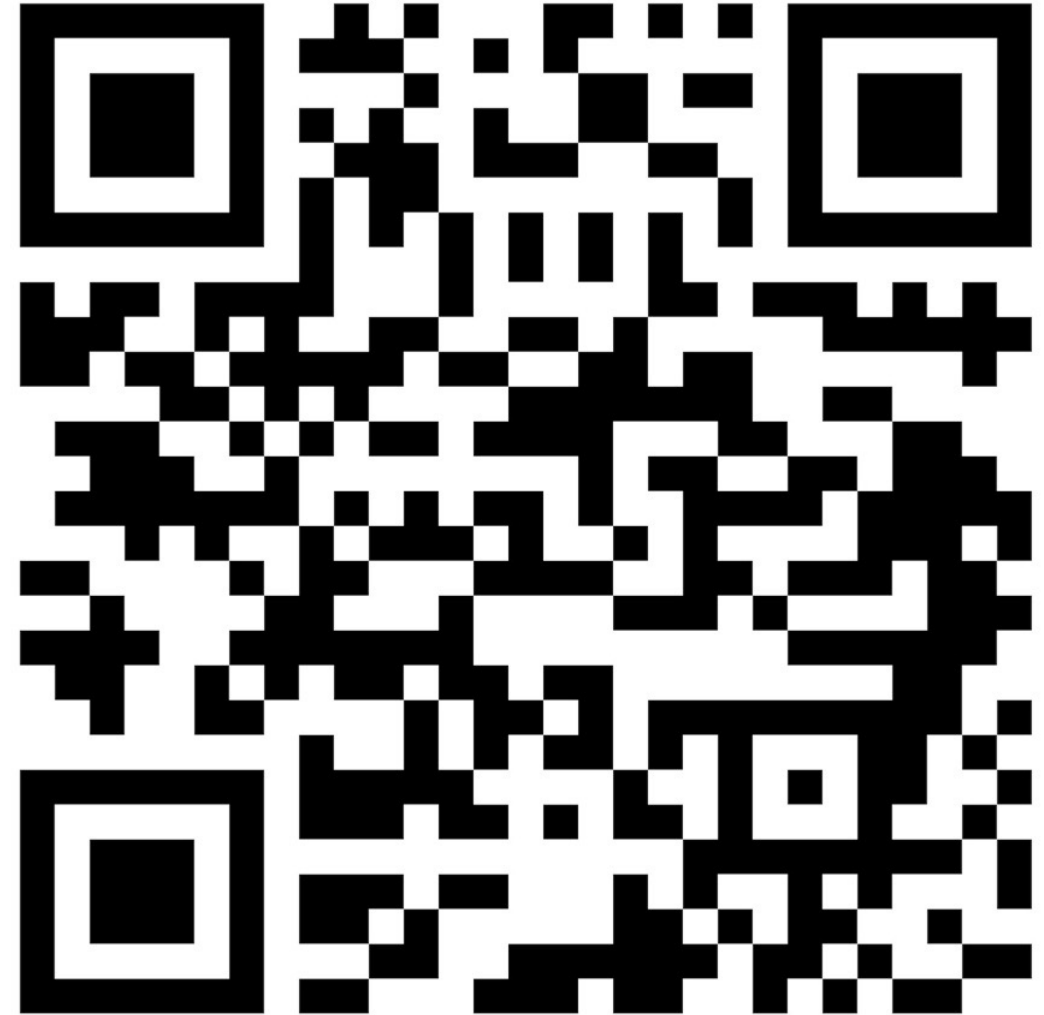
Governance Framework Principles

DI STUDENT-ATHLETE GOVERNANCE

DRAFT 5/15/24

3. The education, health, safety, well-being, and success of all student-athletes are central to the structure, organization, and decision-making authority of the governance of intercollegiate athletics.
 - a. Meaningful voting authority at every level of Division I governance
 - b. **New Student-Athlete Policy and Experience Committee**
 - c. New dispute resolution system
 - d. Education and training on governance, leadership, negotiation, legal rights, and more.

All materials available for review on NACDA website:





HOUSE CASE IMPACT: BLUEPRINTS FOR THE FUTURE OF DIVISION I



The Future of DIAAA/FCS Programs



House Case Impact: Blueprints for the Future of Division I





House Case Impact: Blueprints for the Future of Division I

Q&A

- Enter your question in the Zoom Q&A text box
- Step to the microphone in the center aisle



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Presentation resources will be available at knightcommission.org



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